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TWENTY SUGGESTIONS FOR TOP GRADES

1. Your College Career is Big Business. Run it Like One.

You've invested a lot in your college career: time, money and the prime of your life. So learn to take advantage of the tools, techniques and strategies of big business to get the greatest return on your investment.

Remember, your college degree means money. The average college graduate will make $600,000 more than the average high school graduate. That's big business! Broken down, that comes out to $150,000 per year for four years of college, $75,000 per 15 week semester or $5,000 per week! At $1,000 a day, how many students cutting classes think of the numbers? They add up fast.

- Be aggressive about your education.
- Use the tools of big business – computers, typewriters, copy machines, tape recorders, filing systems, tutors, memory techniques and study methods.
- Never miss class. Each day you're absent from one of your "business meetings," you deduct $1,000 from your lifetime earnings.

2. Choose the Courses You Like.

With this kind of money at stake, invest wisely. Choose the subjects you *really like*, because you'll do best at them and they'll be best for you.

Among the courses my two sons started with were Russian, Physics, German, Business and Science – courses considered in a difficult range, but ones that each student was interested in. Of a total of eight courses in these challenging areas, both students received straight A's. We tend to do best in the things we like.

- Don't let hard courses fool you. If you enjoy something, take it on.

3. Test Professors Before They Test You.

An excellent instructor can make any course interesting and fun. A poor instructor can ruin a good course. So choose instructors over courses.

Meet and talk with prospective professors. Sit in on their classes. Talk to other students about their opinions of courses and instructors. And keep a record of your impressions and their responses.